



Dear Sir or Ma'am:

I would like to take a minute to introduce you to the Fort Wayne Sports Corporation ("FWSC"). We are a non-profit organization whose mission is to attract, create and promote sports and sports-related events that have positive economic and social impact; enhance the image of the greater Fort Wayne area; and improve the quality of life for area residents and sports/health enthusiasts. The FWSC was originally formed to help attract a minor league baseball team which is now the Tin Caps. However, we did not stop there and, through the years, there have been many successful events and important organizations within our community that the FWSC has played an instrumental role in creating, attracting, enhancing and/or promoting. A few examples of such organizations and events include the following: Lifetime Sports Academy, Fort Wayne Walks One Million Miles, Fort 4 Fitness, the 2010 and 2011 IHSAA Girls Basketball State Finals and the NCAA Midwest Hockey Regional.

While we believe that all of the above-referenced events and organizations with which the FWSC has been associated have been a great asset to our community, we continue to work hard to bring more events to Fort Wayne and to further support local sports initiatives. We have recently worked with the Sycamore Hills Golf Course to help them host the Junior PGA Tour event; provided volunteers for the Jason Baker Football Camp; hosted a coaching clinic for the area youth football coaches; and launched our new website (www.fortwaynesportscorp.com) to provide parents, visitors to the City of Fort Wayne and others with one location to find information about area youth sports, high school athletics, professional sports, sports venues, Fort Wayne's proud and distinguished sports heritage, and current sports-related news and events. We have also worked with our foundation to provide scholarships to local athletes.

Moreover, we believe it is important to offer signature sporting events that Fort Wayne can call its own and we will continue to work with local organizations, universities, government officials, philanthropists and sports/health enthusiasts to offer such events that will enhance the quality of life of area residents and promote and stimulate economic development. While we have several goals, as well as plans for accomplishing said goals, the level of success pertaining to the execution of our plans depends, in large part, on obtaining sufficient funding. With respect to the funding component of the FWSC, it is important to understand that we are a non-profit membership organization that currently relies on volunteers, the funds collected from memberships and funds generated through sponsorships and ticket sales in connection with the FWSC's annual fundraiser entitled, "Party in the Park". Given that backdrop, it is evident that we need the full support of our local community, financial and otherwise, in order to build upon past successes and move forward with a better future for our great city.

As a former professional athlete, Big-Ten Champion, Big-Ten Freshman of the Year, Naismith and Parade Magazine National High School Player of the Year, and Indiana Miss Basketball, I fully appreciate and know first-hand the tremendously positive impact that sports can have on individual lives and a community as a whole. With that being said, your financial support, along with the efforts of our Board and volunteers, will help the FWSC improve lives through sports and otherwise carry out its mission.

Sincerely,

Tiffany L. Gooden

Tiffany L. Gooden

President

Fort Wayne Sports Corporation



FORT WAYNE SPORTS CORPORATION

The mission of the Fort Wayne Sports Corporation is to **promote the economic development of the Greater Fort Wayne area through sports** as well as to further the quality of life of its citizens through the development, promotion and awareness of sports. Your Fort Wayne Sports Corporation sponsorship provides financial support of our many programs that carry out the mission of the organization. All members are encouraged to volunteer for FWSC projects.

There are three levels of Corporate Membership:

Olympic Sponsorship	\$1000
<ul style="list-style-type: none">• Name & Logo on Fort Wayne Sports Corp Banner displayed at Fort Wayne Sports Corp Events• Name & Logo prominently displayed on the top of the member page of the Fort Wayne Sports Corp's Web site• Recognition at our annual banquet	
All-Star Sponsorship	\$500
<ul style="list-style-type: none">• Name & logo listed on member page of the Fort Wayne Sports Corp's Web site	
MVP Sponsorship	\$250
<ul style="list-style-type: none">• Name listed on the member page of the Fort Wayne Sports Corp's Web site	

There are three levels of Individual Membership:

Coach	\$250
Captain	\$100
Player	\$ 50

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-Mail _____

Optional: Please indicate your area of sports interest _____

Please return this form with your check to: **Fort Wayne Sports Corporation**
P.O. Box 12445
Fort Wayne, In 46863-2445
(260) 420-1305
www.fortwaynesportscorp.com

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